



# Centre for Academic Leadership and Education Management (CALEM)

(Under the Scheme of PMMMNMTT HRD Ministry, Govt. of India, New Delhi)  
Aligarh Muslim University, Aligarh – 202002 UP (India), Phone No. 0571-2400991

## Time Table

Short Term Course on **Academic Leadership**  
(07<sup>th</sup> – 09<sup>th</sup> March 2017)

Course Director : **Professor A.R. Kidwai**, Director, UGC HRDC, AMU  
 Course Assistant Director : **Dr. Faiza Abbasi**, Assistant Professor, UGC HRDC, AMU  
 Course Coordinator : Dr. Ateeq Sheikh, **Allana Institute of Management Sciences, Pune, (Maharashtra)**  
 Venue : **Allana Institute of Management Sciences, Pune, (Maharashtra)**

Day No.	Date	Session I (09:30 – 10:00 a.m.)	Session II (10:00 – 11:30 a.m.)	Session III (11:45 a.m. – 1:30 p.m.)	Session IV (2:00 – 3:15 p.m.)	Session V (3:30 – 5:00 p.m.)
1.	07.03.2017 Tuesday	Inaugural	Hon. Mr. P.A. Inamdar President MCE Society <b>Creating and Managing Minority Academic Institutions a broad perspective</b>	Dr. R. Ganesan Director AIMS, Pune <b>Over view of Strategic Management</b>	Dr. Edison Samraj Director Adventist Media Centre <b>Managing Academic Institutions- A holistic approach</b>	Prof. S. Ranganathan IIT (M), IIM (B) Leadership mentor <b>Managing for Excellence – A Leadership Perspective</b>

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2.	08.03.2017 Wednesday	Mr. Pravin Rajpal Innovation Expert <b>Understanding Innovation</b>	Mr. Pravin Rajpal Innovation Expert <b>Creating and Managing Innovative academic Institutions</b>	Dr. R. Ganesan Director AIMS, Pune <b>In the blue ocean of Academic Institutions</b>	Dr. R. Ganesan Director AIMS, Pune <b>Creating a Strategy canvas to sustain innovative management of academic Institutions</b>

Day No.	Date	Session I (10:00 – 11:15 a.m.)	Session II (11:30 a.m. – 1:00 p.m.)	Session III (2:00 – 3:15 p.m.)	Session IV (3:30 – 4:15 p.m.)
3.	09.03.2017 Thursday	Prof. A. R. Kidwai Director UGC HRDC, AMU <b>Key note address</b>	Mr. Kamal Keswani Digital Marketing Expert <b>New age Marketing Strategies for Academic Institutions</b>	Group Activity <b>The way forward ... Connecting the dots</b>	<b>Valedictory</b>

